



Union Internationale des Avocats  
International Association of Lawyers  
Unión Internacional de Abogados

# Art 5.0 – How Technology has Changed the Way Art is Created, Sold and Exhibited

Seminar presented by the UIA

FRIDAY,  
JANUARY 31  
& SATURDAY,  
FEBRUARY 1, 2025



# Venice

ITALY

[www.uianet.org](http://www.uianet.org)

#UIAArtLaw

# Introduction

**A**rt has been profoundly impacted by the new technologies in the last decade, to a point where the creativity monopoly supposedly held by the artist has been challenged and the role of museum as repository of physical artworks is now in crisis. Same happened to how art is being traded. This is why discussing about this topic is essential to be at the forefront of the current market dynamics and we will do this with an outstanding roster of international experts including artists, museum professionals, auction houses, and top art law experts.

**We look forward to seeing *you* in Venice!**

*All the information relative to our events is available on our Website [www.uianet.org](http://www.uianet.org)*

*The topics, the speakers and the allocation of speakers to the topics are still subject to change. An updated version of the programme is expected to be available in the coming weeks. For more information, please do not hesitate to contact us.*

**UIA – T +33 1 44 88 55 66 – [uiacentre@uianet.org](mailto:uiacentre@uianet.org)  
[www.uianet.org](http://www.uianet.org)**

## Bringing Together the World's Lawyers

UIA is the global and multi-cultural organisation for the legal profession, established in 1927 and now with members in 110 countries.

UIA **facilitates professional development and international exchange** of information and ideas, **promotes the rule of law, defends the independence and freedom of lawyers** worldwide, and **emphasizes friendship, collegiality and networking** among members.



**Join the world's largest international network of lawyers**

**and benefit from a 50% discount on your membership fee during the seminar!**



## ORGANISING COMMITTEE

### **Massimo STERPI**

*Past President of the UIA Art Law Commission  
Studio Legale Gianni & Origoni  
Rome, Italy  
T +39 064 78 75 1  
[msterpi@gop.it](mailto:msterpi@gop.it)*

### **Fabio MORETTI**

*UIA Director of International Relations  
Castaldi Partners  
Milan, Italy  
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*The UIA would like to thank  
the following partners*



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**GIANNI &  
ORIGONI**

## THURSDAY, JANUARY 30

19:30 WELCOME DRINKS

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## FRIDAY, JANUARY 31

08:30 – 09:00 REGISTRATION OF PARTICIPANTS

### ATENEO VENETO

Campo San Fantin 1897, Rio Verona  
30124 Venice  
Reading Room

09:00 – 09:30 WELCOME AND OPENING OF THE SEMINAR

- **Carlo MASTELLONE**, *UIA President, Studio Legale Mastellone, Florence, Italy*
- **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*
- **Fabio MORETTI**, *UIA Director of International Relations, Castaldi Partners, Milan, Italy*

09:30 – 11:00 ART CREATION 5.0

**MODERATOR:** ▪ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

### SPEAKERS:

- **Ilaria BONACOSSA**, *Former Director of the Italian Digital Art Museum, Director of Palazzo Ducale, Genoa, Italy*
- **Francesca DI LAZZARO**, *Studio Legale Gianni & Origoni, Rome, Italy*
- **Damjanski**, *Artist, New York, NY, USA*
- **Judith PROWDA**, *Stropheus Art Law, New York, NY, USA*
- **Marco BRUNO**, *Co-Founder of MOTOElastic, Seoul, Republic of Korea*
- **Siri-Helen EGELAND**, *Assistant professor / PhD-candidate, Institute of Law, School of Business and Law, University of Agder, Norway*

11:00 – 11:30 COFFEE BREAK

11:30 – 12:30 ART CREATION 5.0 – ROUND TABLE

**MODERATOR:** ▪ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

### PANELLISTS:

- **Alessandra DONATI**, *Professor University Milano Bicocca, Studio Legale ADVANT Nctm, Milano, Italy*
- **Luca GUIDOBALDI**, *ADVANT Nctm, Milan, Italy*
- **Marco IMPERIALE**, *Founder and Managing Director @ Better Ipsum, Bologna, Italy*
- **Sara M JOHNSON**, *RBC Family Office Services, Kelowna, Canada*
- **Enrico BONADIO**, *City University of London, London, UK*

## Programme

13:00 – 14:30 LUNCH

14:30 – 15:30 ART SALES 5.0

**MODERATORS:** ▪ **Amanda GRAY**, *Mishcon de Reya LLP, London, UK*  
▪ **Rafael MATEU DE ROS**, *Raymon y Cayal, Madrid, Spain*

### SPEAKERS:

- **William CHARRINGTON**, *Farrer & Co., London, United Kingdom*
- **Paul COSSU**, *Pryor Cashman's Art Law Group, New York, NY, USA*
- **Martin WILSON**, *Chief Legal Counsel, Head of Fiduciary Services, Philips, London, United Kingdom*
- **Paola GHIRARDELLI**, *G&B International Art Law, Milan, Italy*

15:30 – 16:00 COFFEE BREAK

16:00 – 17:30 ART SALES 5.0 – ROUNDTABLE

**MODERATORS:** ▪ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

▪ **Viola RAIKHEL**, *Managing Director and co-founder, 1858 Ltd Art Advisory, London, United Kingdom*

### PANELLISTS:

- **Jon SHARPLES**, *Howard Kennedy, London, United Kingdom*
- **Pallav SHUKLA**, *Trilegal, New Delhi, India*
- **James RATCLIFFE**, *The Art Loss Register, London, United Kingdom*
- **Lavinia SAVINI**, *FPB Legal, Milan, Italy*
- **Jean-Jacques NEUER**, *Cabinet Neuer, Paris, France*

18:30 – 19:30 APERITIVO

*Kindly offered by Fabio MORETTI*

Dorsoduro 2590<sup>a</sup> - Fondamenta del Soccorso  
(beside ca' Zenobio)

20:00 OPTIONAL DINNER

**La Porta d'Acqua**

Riva del Vin, 1097, 30125 Venice

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## SATURDAY, FEBRUARY 1

09:15 – 09:30 REGISTRATION OF PARTICIPANTS

### ATENEO VENETO

Campo San Fantin 1897, Rio Verona  
30124 Venice  
Reading Room



## 09:30 – 11:00 EXHIBITION 5.0

**MODERATORS:** ■ **Judith BOUCHARDEAU**, *President of the UIA Art Law Committee, Borghese Associés, Paris, France*

■ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

### SPEAKERS:

■ **Emanuela TOTARO**, *Fondazione Kainon, Rome, Italy*

■ **Valentino CATRICALÀ**, *Director of the Museum of New Art, Riyadh, Saudi Arabia*

■ **Ian Charles STEWART**, *Director of TMA Labs - Toledo Museum of Art, Toledo, OH, US*

■ **Debora ROSSI**, *General Counsel, Fondazione La Biennale di Venezia, Venice, Italy*

■ **Pierluigi SACCO**, *Dipartimento di Neuroscienze, Università di Chieti-Pescara, Italy*

■ **Sarah ODENKIRK**, *ArtConverge, Los Angeles, CA, USA*

## 11:00– 11:30 COFFEE BREAK

## 11:30 – 12:30 EXHIBITION 5.0 – ROUNDTABLE

**MODERATORS:** ■ **Judith BOUCHARDEAU**, *President of the UIA Art Law Committee, Borghese Associés, Paris, France*

■ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

### PANELLISTS:

■ **Irina TARSIS**, *Art Lawyer, Founder and Managing Director of Center for Art Law, New York, NY*

■ **Mitchell BRONER SQUIRE**, *Chief innovation officer of Effort Cube, Rome, Italy*

■ **Jelena JOVANOVIĆ**, *General Manager, Head of Content and Editorial Strategy Magister Art, Milan, Italy*

■ **Emily FINCH**, *JD/LLM Candidate University of Miami Law, Miami, FL, USA*

■ **Serena BERTOLUCCI**, *Director of M9 Museo del Novecento, Venice Mestre, Italy*

## 12:30 – 13:00 CLOSING REMARKS

■ **Massimo STERPI**, *Past President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*



# General Information

## SEMINAR VENUE

### Ateneo Veneto

Reading Room

Campo San Fantin 1897, Rio Verona,  
30124 Venice

## → CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a "Certificate of Participation" at the end of the event that may be to obtain "Credits" for "Continuing Legal Education" - "Continuing Professional Development" purposes, depending on national rules. For more information, please contact the UIA.

## → LANGUAGE

The working language will be **English**.

## → REGISTRATION FEES

*\*Amounts exclusive of VAT*

	On or before December 16	From December 17
UIA MEMBER	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*
UIA MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 345*	<input type="checkbox"/> € 395*
NON MEMBER	<input type="checkbox"/> € 445*	<input type="checkbox"/> € 495*
NON MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*

### Fees include:

- Attendance at all working sessions
- Welcome cocktail on January 30
- Coffee breaks on January 31 & February 1<sup>st</sup>
- Seminar documentation
- Lunch on January 31

**The dinner on Friday, January 31 is optional and at additional charge.**

**\* The VAT (22%) can be applied to the amount** stated above according to the European Directive 2006/112/CE of November 28, 2006. **If you provide an EU VAT ID number, the VAT will not be charged.** For more information, please contact the UIA.

**\*\* Please attach proof of age to the registration form to benefit from young lawyers fee.**

Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

In order for your name to appear in the **list of participants**, which will be distributed during the seminar, your registration form must be received by **January 24** at the latest. An updated electronic list will be sent by email to all the participants after the seminar.

## → HOTEL RESERVATION

A limited number of rooms have been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

### HOTELS

#### HOTEL SATURNIA & INTERNATIONAL VENEZIA (4\*)

150 meters from the Seminar Venue

S. Marco 2398 - Via XXII Marzo Venezia, 30124 Venice

T +39 041 520 8377

M [info@hotelsaturnia.it](mailto:info@hotelsaturnia.it)

<https://www.hotelsaturnia.it/>

#### HOTEL FIRENZE (3\*)

290 meters from the Seminar Venue

San Marco, 1490, 30124 Venice

T +39 041 5222858

M [info@hotel-firenze.com](mailto:info@hotel-firenze.com)

<https://www.hotel-firenze.com/>

### RATES

Please proceed with online booking and indicate in the COUPON FIELD the reference **UIASEMINAR** to get a **10% discount** on the rates available at the time of your reservation

Thursday, January 30

Friday, January 31

Price per night per room. Breakfast included.

**Tourist Tax NOT included, currently at EUR 3,50 per pers. per night.**

**NOT included: € 4,90 of city tax** per person per night,

Reservations can be made by email indicating the reference

**"UIASEMINAR"** to benefit from the preferential rate if still available.

**EUR 110 + tourist tax**

**EUR 170 + tourist tax**

# Cancellation and General Conditions

## → CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than December 31, 2024**.

No refund will be made for cancellations received after this date.

## VISAS

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than December 31, 2024** to ensure there is enough time to obtain a visa.

## → GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons.

Participation in UIA activities is conditional upon adherence to and compliance with the [UIA Code of Conduct](#). Failing this, the UIA reserves the right to refuse registration for the said activity.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage of any nature suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications, except in case of death or personal injury due to gross negligence by the UIA.

The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out cancellation insurance.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

## FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

All cancellations will be refunded in full, minus €50 + VAT to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than December 31, 2024 and the cancellation will have to be sent in writing no later January 20, 2025**.

If you register after this date, only 50% of the amount paid minus €50 + VAT to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**. If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

## FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatsoever decreed by governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

## HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).

## PERSONAL DATA PROTECTION

Personal data collected is processed by the Union Internationale des Avocats, in its capacity as data controller. The data is used to manage registrations for events organised by the Union Internationale des Avocats.

In accordance with the applicable regulations, you have the right to access, rectify and delete your personal data, as well as the right to data portability. You may also withdraw your consent to the processing of your personal data at any time or request that such processing be restricted.

Finally, you have the right to specify instructions concerning the fate of your data in the event of your demise.

# Registration Form

## Art 5.0 – How Technology has Changed the Way Art is Created, Sold and Exhibited

VENICE, ITALY

FRIDAY, JANUARY 31 & SATURDAY, FEBRUARY 1, 2025

Register online at [www.uianet.org](http://www.uianet.org)  
or please complete and return this form to: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)

**UIA (International Association of Lawyers)**

■ Tel: +33 1 44 88 55 66 ■ Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)

Family Name: .....

First Name: .....

UIA Identification number (if you already have one): M I \_ \_ \_ \_ \_

Firm: .....

Address: .....

Post Code: ..... City: .....

Country: .....

Tel: ..... Fax: .....

Email: .....

Date of Birth: .....

EU VAT ID-Number: .....

Special requests (special diet, allergies, handicap...): .....

Arrival/departure times & flight numbers: .....

Hotel: .....

### A. SEMINAR REGISTRATION FEES

*Amounts exclusive of VAT	On or before December 16	From December 17
UIA MEMBER	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*
UIA MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 345*	<input type="checkbox"/> € 395*
NON MEMBER	<input type="checkbox"/> € 445*	<input type="checkbox"/> € 495*
NON MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*

\* The VAT (22%) can be applied to these amounts according to the European Directive 2006/112/CE of November 28, 2006.

**If you provide an EU VAT ID number, the VAT will not be charged.** For more information, please contact the UIA.

\*\* Please attach proof of age to the registration form to benefit from young lawyers fee.



## B. SEMINAR SOCIAL ACTIVITIES

Please indicate below whether you plan to attend the following event **included** in the cost of your registration.

☐ Welcome Cocktail – Thursday, January 30

☐ Lunch – Friday, January 31

☐ Aperitivo – Friday, January 31

## C. OPTIONAL DINNER

(Not included in the registration fees)

☐ Optional Dinner – Friday, January 31

• Please book ..... person(s) for the dinner

€ 90 (Excl. VAT) x \_\_\_\_ / pers .....

TOTAL (C) (Excl. VAT) € .....

## D. TOTAL

TOTAL (A) Excl. VAT – Registration Fees € .....

TOTAL (C) Excl. VAT – Optional Dinner € .....

TOTAL (A+C) Excl. VAT € .....

VAT if applicable (22%)\* € .....

*If you provide an EU VAT ID number, the VAT will not be charged*

TOTAL (A+C+VAT) € .....

\*The VAT (22%) can be applied to the amount stated above according to the European Directive 2006/112/CE of November 28, 2006. If you provide an EU VAT ID number, the VAT will not be charged. For more information, please contact the UIA.

## E. CANCELLATION CONDITIONS AND GENERAL CONDITIONS

I, the undersigned, confirm having read and accepted the cancellation policy and the general terms and conditions given on page 6 of the registration programme. My registration will only be taken into account after receipt of my payment.

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the seminar and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

The undersigned acknowledges having been informed of the processing of the personal data contained in this form by UIA, as detailed on page 6 of the registration programme.

## F. METHOD OF PAYMENT

☐ By bank transfer in **EUR**, without charges to the payee, in favour of the Union Internationale des Avocats, quoting **“2025 Venice Seminar”**, to the following bank and account:

**Société Générale – Agence Paris Institutionnels – 50 rue d’Anjou – 75008 Paris – France**

**BIC / SWIFT N°: SOGEFRPP**

**IBAN: FR76 3000 3033 9200 0503 4165 164**

**Kindly attach a copy of your bank transfer order to your registration form**

☐ By credit card: ☐ Visa ☐ Mastercard

Card N°: \_\_\_\_\_

Expiry date: \_\_ / \_\_

3 digits: \_\_\_\_

Name of card holder: .....

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of **€ (EUR)** .....

Date: ..... / ..... / .....

Signature: .....